

Ercüment Özkan Sarıtaş

Website and digital advertising consultant

merhaba@ercumentsaritas.com

[LinkedIn: ercumentozkansaritas](#)

Istanbul

Summary	Raised with the belief that our ultimate goal is to keep moving ourselves forward, I have focused on developing myself in every area since an early age. I am confident in my social skills.	
Experience	Website development and digital advertising	Present
	Freelance	
	News sites, health tourism and corporate websites; social media management.	
	Business management	Aug 2025 – Sep 2026
	Vela Visa (A-class travel agency)	
	I ran our family-owned A-class travel agency. During this time I actively used AI tools.	
	Bank sales and marketing	May 2025 – Aug 2025
	TOM Bank	
	During my time there, I was one of the company's most successful marketers.	
	Bartender	Jun 2024 – May 2025
	NOR Moda	
	Art director, community manager	2022 – 2024
	Turkey Electronic Gaming League	
	Together we achieved great results as Turkey's first esports organisation company. I worked in several roles, mostly as art director. The sales experience I gained there greatly improved my social skills.	
Education	Linguistics, Bachelor's degree	2025 – present
	Istanbul University	
	French Language and Literature, Bachelor's degree	2023 – 2025
	Istanbul University	
Skills	Web	Astro, ASP.NET Core, OpenCms, HTML and CSS
	Tools	AI tools
	Digital advertising and social media	Social media management, Social media advertising, Community management
	Design	Art direction, Digital visual design, Digital photography
	Sales	Sales, Marketing
	Personal	Quick to adapt, Team player, Analytical thinking, Persuasion
Languages	Turkish	Native
	English	C1 (listening, reading, writing, speaking)
	French	A2+
Certificates	Executive Assistant Professional Certification	2022
	Digital photography	2023
	Digital visual design	2023
	Social media management and social media advertising	2023